



**C LEADER COMPREHENSIVE  
PRODUCT MANUAL**  
Healthy&Environmental Paint



**GUANGDONG C LEADER BUILDING MATERIALS CO.,LTD**

ADD: NO.27-33,3rd Floor, Block 6, Meiju Building Materials City, North side of LvJing  
West Road,Shiwan Town, Chancheng District,Foshan,Guangdong Province,CHINA  
TEL : 0757-82782590  
CEL: +86 18666168057(Sissa Lee) EMAIL: exp@shilide.com.cn

GUANGDONG C LEADER BUILDING MATERIALS CO.,LTD



# COMPANY PROFILE

## GUANGDONG C LEADER BUILDING MATERIALS CO., LTD

Guangdong C LEADER Building Materials Co., Ltd mainly engaged in environmental protection, new chemical building materials products, has developed a pure natural shell powder paint, ceramic tile adhesive, water based exterior wall paint, waterproof paint, water based floor paint, water based wood coatings, joint mixture, solid wall, solid floor, water proof paint these series products.

Headquarter set up in Foshan city where is the building material town in China, with marketing, export, E-commerce, investment, strategic cooperation, planning, Human resource, after-sell service, business school totally 10 departments. Our factory is located in Shunde district of Foshan city, more than 3000SQM. We invested heavily to hire numbers of industry leading experts, colleges and universities to establish a technical R&D Center. We strictly control all the design and production. We insist on the principle of technical, innovative, environmental, and benefit people. We provide the world with new conception, friendly environmental, competitive products. Our mission is make the world away from the pollution, enjoy healthy environment, all the people can use new type environmental materials.

## WHO WE ARE



Environmental protection master.



The brainchild of an international team of industry specialists.



Providing eco friendly building material (coating paint) solutions.



Caring the society.



### COOPERATION CONCEPTION:

Sincere altruism, cooperation and win-win.



### PRODUCT CONCEPTION:

Science and technology, innovation, environmental protection, waste management.



### OUR MISSION:

Create a healthy and safe living environment for human beings; allow users to use a new type of environmentally friendly materials.

## C LEADER HEADQUARTER



## C LEADER PRODUCTION BASE



# SCIENTIFIC TECHNIQUE

Continuous technological innovation of science and technology enterprises



# ADVANCED MATERIAL

With the world-renowned raw material suppliers,  
the election of the best raw materials



# TESTING REPORT



# PRODUCTION MANAGEMENT

Large-scale production equipment, quality assurance



# QUALITY MANAGEMENT

## Systematic management Efficient implementation

In the internal establishment of a sound and efficient management system, scientific research, development, production, marketing, customer service and other important aspects of the implementation of all computerized management, the formation of systematic management processes, improve work efficiency and further enhance our competitiveness. Through strict and efficient management mechanism, we under the interactive mode of communication and continuous training and guidance to strengthen the implementation of business strategy to ensure the consistency of the market strategy and integrity, so that enterprises can win the fierce competition.



# OPERATION MANAGEMENT



## TOP OPERATION

### Top Brand Management Experience

- The unified market layout.
- The unified image management.
- The unified operation specification.
- The unified marketing plan.
- The unified brand communication.
- The unified customer service guarantee.

# SERVICE SYSTEM

Win in the sense of responsibility and execution



WIN IN THE SENSE OF  
**RESPONSIBILITY**  
AND EXECUTION



# Logistics System

Scientific, systematic and professional logistics system

In the international market, Lion Paint establish long-term business partnership with local leading brands, strengthen technology exchanges and brand management. To internationalize the domestic market, product development and international synchronization, and leading domestic. Lion Paint introduce Internet sales strategy, the establishment of an international brand of mode of operation, the formation of international business marketing team, and actively participate in international competition in the paint market and build a solid domestic and international marketing platform.



# C LEADER VI



Name Card



Work Card



Advertising Umbrella



Executive Clothing



Production workers Clothing



Product Conference



Outdoor Advertising



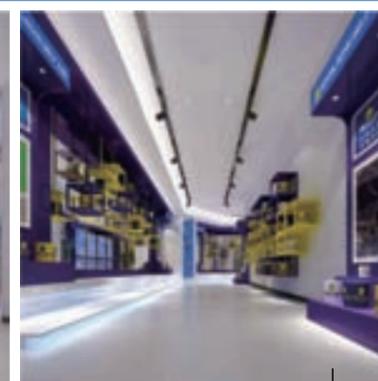
Car Advertising



## TERMINAL STORE

The ultimate consume experience

C LEADER break the industry norm, to enhance the display quality. From the origin of design, to simplify. To extract a cordial, high degree of recognition of the Russian box for the design elements to meet the needs of different layout of the store, full use of exhibition frames, furniture, lamps, gifts and other design links, creating a high degree of unity of the overall image of the store. So that when customers come into the store, from the heart to resonate, deepen the impression of the brand.



# PROJECT REFERENCE



VANKE GOLDEN HOME, BEIJING



AGILE NOTTING HILL • ZHUHAI



THE WETLAND, HANGZHOU



HAILIANG MANSION, SHANGHAI



EVERGRANDE OASIS, BEIJING



POLY CLOVER, GUANGZHOU



GRACELAND, WUXI



SOHO NEXUS CENTER, BEIJING

# CHARITY ACTIVITIES



# MARKET RESEARCH



## INTERIOR AND EXTERIOR WALL LATEX PAINT



### PRODUCT FEATURES:

- ⊙ Purify formaldehyde, smell fragrant
- ⊙ High bonding strength
- ⊙ Quick-drying



### Application:

Suitable for pasting the splint, fiberboard, wood board and paper, widely used in home furnishing, decoration, etc.

## CRACK RESISTANCE JOINT



### ITEM CODE: S6010

- ⊙ Excellent bonding performance
- ⊙ The construction does not sag
- ⊙ Curing time is short
- ⊙ Prevent cracking



### Application:

1. Mainly used for ceiling plywood, gypsum board, calcium silicate and other gaps to fill the bonding
2. For metal, metal, ceramics, stone, glass and so on also has the good bonding ability.

**Brushing area: 17M**

## SEA SHELL PLASTER



### ITEM CODE: S9981

- ⊙ TVOC free
- ⊙ Absorb formaldehyde
- ⊙ Release anion
- ⊙ Eliminate peculiar smell
- ⊙ Prevent electrostatic
- ⊙ Quick entry into force



### Application:

Used in the wall construction by concrete, brick, plasterboard, clad plate and so on. Widely used in the inside construction for villa, high-end residential, kindergarten, hospital, school, star hotel, gymnasium, office and boardroom and so on.

**Flat brushing: 8-10m<sup>2</sup>/KG(2 times)**

**Particle spraying: 6m<sup>2</sup>/KG**

## TILE STRONG ADHESIVE



### ITEM CODE: S9998

- ⊙ High caking ability
- ⊙ Environmental-friendly
- ⊙ Good permeability
- ⊙ Good Anti-aging



### Application:

Suitable for low water absorption vitrified tiles, antique tiles, polished tiles, cultural stone, artificial stone, natural marble, tile, wall brick tile, steel plate, plywood, flooring tiles, glass tiles affixed.

**Brushing area : 12-14 m<sup>2</sup>/kg**

## S007 RIGID WATERPROOF PAINT



### ITEM CODE: S007

- ⊙ Excellent bonding performance
- ⊙ Good penetration performance
- ⊙ Good compression performance
- ⊙ Directly tiles



### Application:

1. Indoor and outdoor cement mixed soil, brick wall, light brick wall structure.
2. The basement, warehouse, underground parking, subway station, tunnel, civil air defense works, mine, building foundation, bathroom, flower trough, the ground and other moisture.

**Brushing area: 1.8kg/m<sup>2</sup> (2 times)**

## FULL-EFFECT MOISTUREPROOF PAINT



### ITEM CODE: S6600

- ⊙ Mold-proof and moisture-proof
- ⊙ Smooth brushing, fast construction
- ⊙ Strong permeability
- ⊙ Environmentally friendly products, non-toxic harmless



### Application:

Mainly used for wallpaper closure, gypsum board, wood, stone, furniture, door, wall, cloth, leather and other waterproof.

**Brushing area: 12 m<sup>2</sup>/kg (2 times)**

## S007 FLEXIBLE WATERPROOF PAINT



### ITEM CODE: S007A

- ⊙ Moistureproof mouldproof
- ⊙ Water resistance and Pollutionresistance
- ⊙ A variety of environments can be construction



### Application:

1. In wet or dry masonry, mortar, concrete, metal, wood, various insulation layer, various waterproof layer construction directly.
2. In a variety of old and new buildings can be construction.

**Brushing area: 1.3kg/m<sup>2</sup> (2 times)**

## SOLID WALL PAINT



### ITEM CODE: S6500

- ⊙ Good penetration performance, anti cracking
- ⊙ Waterproof, moisture-proof, anti-mildew
- ⊙ Environmental health, easy construction
- ⊙ Good adhesion



### Application:

Mainly used for bonding the wallpaper, moisture-proof, waterproof, mold-proof treatment, can also be used for decorative wood cabinets, wardrobe, moisture-proof, waterproof treatment.

**Brushing area: 7 m<sup>2</sup>/kg (2 times)**

### ANTI-WEATHERING EXTERIOR WALL PAINT



**ITEM CODE: S9530**

- ⊙ Anti-ultraviolet
- ⊙ Acid and alkali resistance
- ⊙ Weathering resistance
- ⊙ Scrub resistance
- ⊙ Tough film
- ⊙ All-weather construction



**Application:**

Suitable for all kinds of residential, office buildings, factories, schools and other large buildings of the new construction and renovation.

**Brushing area: 6m<sup>2</sup>/kg (2 times)**

### CLEANING ODOR BAMBOO CHARCOAL ENVIRONMENTAL WALL PAINT



**ITEM CODE: S8000**

- ⊙ Absorb formaldehyde
- ⊙ Lotus effect
- ⊙ Water and scrub resistance
- ⊙ Excellent adhesion



**Application:**

Widely used in villas, hospitals, hotels, office buildings and home interior decoration.

**Brushing area: 6m<sup>2</sup>/kg (2 times)**

### EXTERIOR WALL FULL-EFFECT TRANSPARENT ANTI-ALKALI PRIMER



**ITEM CODE: S9030**

- ⊙ Anti acid and alkali
- ⊙ Strong adhesion
- ⊙ Mildew resistance and anti-powder
- ⊙ Water resistance and pollution resistance



**Application:**

Anti alkali and sealing for old and new wall of all kinds of high-grade buildings.

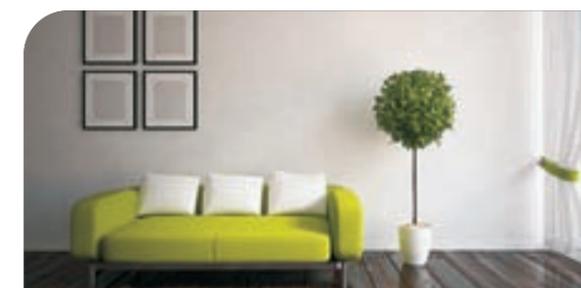
**Brushing area: 8m<sup>2</sup>/kg (2 times)**

### ANION FULL-EFFECT WALL PAINT



**ITEM CODE: S8800**

- ⊙ Self-cleaning and scrub resistance
- ⊙ TVOC free
- ⊙ Absorb formaldehyde
- ⊙ High film strength
- ⊙ Mold-proof and fungi-proof



**Application:**

Widely used in villas, hospitals, hotels, office buildings and home interior decoration.

**Brushing area: 6m<sup>2</sup>/kg (2 times)**

## FRESH INTERIOR WALL PAINT



**ITEM CODE: S9100**

- ⊙ Easy construction
- ⊙ Good covering ability
- ⊙ Excellent adhesion



### Application:

Widely used in villas, hospitals, hotels, office buildings and home interior decoration.

**Brushing area: 6m<sup>2</sup>/kg(2 times)**

## INTERIOR WALL FULL-EFFECT ANTI-ALKALI PRIMER



**ITEM CODE: S9010**

- ⊙ Wide range of application
- ⊙ Good covering ability
- ⊙ Powdering resistance
- ⊙ Excellent adhesion



### Application:

Suitable for interior walls, ceiling, concrete, gypsum board, plaster, brick and other surface sealing treatment.

**Brushing area: 8m<sup>2</sup>/kg(2 times)**

## ANION INTERIOR WALL PAINT



**ITEM CODE: S9150**

- ⊙ Removal of formaldehyde
- ⊙ Purifying air
- ⊙ Good covering ability
- ⊙ Mold-proof and fungi-proof



### Application:

Widely used in villas, hospitals, hotels, office buildings and home interior decoration.

**Brushing area: 6m<sup>2</sup>/kg(2 times)**

## HEALTHY WATER-BASED FLOOR PAINT



**ITEM CODE: S6150**

- ⊙ Strong alkali resistance, can form film on the surface of cement
- ⊙ Good adhesion, strong covering ability
- ⊙ No formaldehyde, no bad smell
- ⊙ No heavy metals, complies with environmental requirements



### Application:

1. This product is suitable for the decoration of the ground cement
2. Dust-free decoration, home or the early works of the cement hardening treatment, which can effectively prevent the follow-up construction projects in the cement surface of the dust particles attached to its face, thus affecting the paint brush paint and wood paint quality.
3. Wood floor surface waterproof and moisture proof, can avoid damp wood deformation.

**Brushing area: 3.5 m<sup>2</sup>/kg(2 times)**